Office DEPOT.

SMART STEPS TO YOUR GREENER OFFICE

How to go green, save money and create an efficient, healthy workspace

Developed by Yalmaz Siddiqui, Director, Environmental Strategy, Office Depot <u>yalmaz.siddiqui@officedepot.com</u>

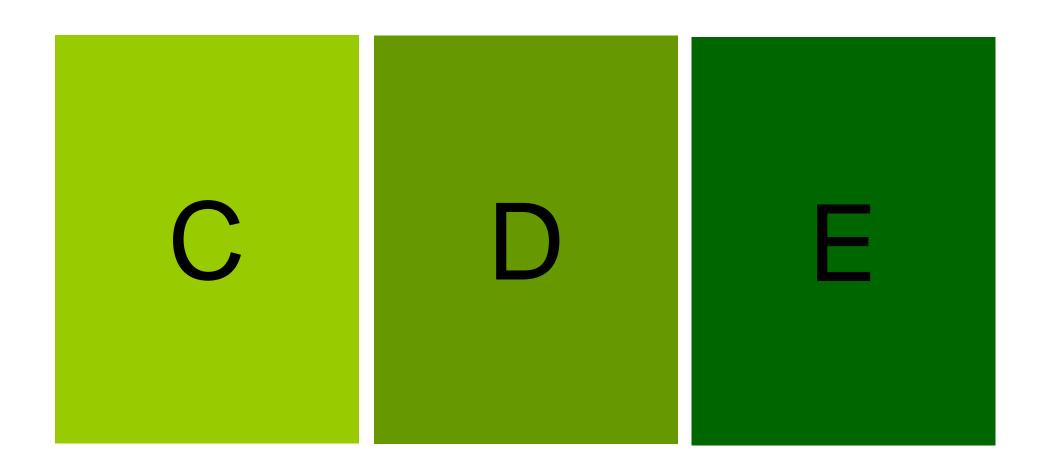
► TOPICS

- WHAT IS GREEN?
- WHY GO GREEN?
- BUYING GREEN
- BEING GREEN
- SELLING GREEN

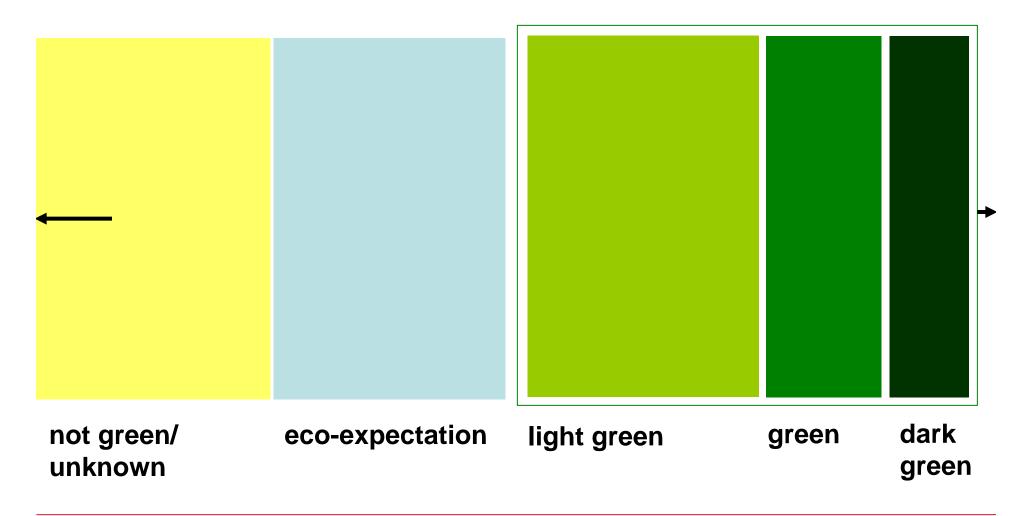
▶ WHICH OF THESE BOXES IS GREEN?



▶ WHICH OF THESE BOXES IS GREEN?



► NEW GREEN PERSPECTIVE: THERE ARE ONLY SHADES OF GREEN



► EXAMPLE: SHADES OF GREEN - COMMUTING







LIGHT GREEN:

Fuel Efficient Car

BRIGHT GREEN:

Public Transit

DARK GREEN:

Biking or Walking

► EXAMPLE: SHADES OF GREEN – COFFEE CUP



► A PRODUCT OR PRACTICE IS GREENER THAN ANOTHER IF CHOOSING IT RESULTS IN <u>ENVIRONMENTAL BENEFITS</u> LIKE...





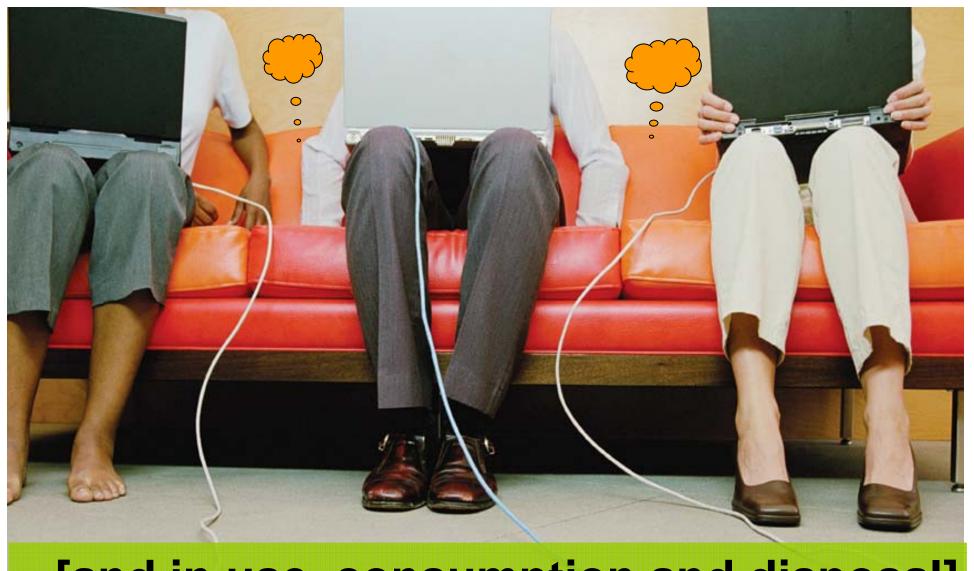


2. reduced energy...

Image courtesy of National Geographic







[and in use, consumption and disposal]

► RECAP: THREE MAIN REASONS SOMETHING'S GREEN

1. REDUCED WASTE AND REDUCED PRESSURE ON RESOURCES [SUCH AS FORESTS OR WATER OR LAND OR OIL]

2. REDUCED ENERGY AND REDUCED GREENHOUSE GAS EMISSIONS

3. REDUCED HARSH CHEMICALS IN PRODUCTION, USE, CONSUMPTION AND DISPOSAL

Office DEPOT

WHY GO GREEN?

REASON #1: BUYING GREEN FOR YOUR ORGANIZATION CAN SAVE MONEY: THE GREEN COST CONTINNUM















Lower
Operating
Cost



Lower Repurchase Cost



Higher Purchase Cost



Remanufactured Ink & Toner Cartridges

Many Recycled products



Compact Fluorescent Light bulbs (CFL)

Energy-Efficient Technology

Power saving strips

Examples:

Refillable Pens & Reusable Mugs

Rechargeable Batteries

Examples:

Many Recycled Products

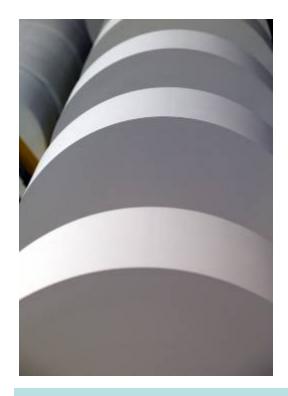
Many Energy
Efficient
Technology Items

Examples:

Recycled copy paper

Some Recycled Items

REASON #2: YOU CAN CONTRIBUTE WITHOUT SACRIFICE NOW – GREEN PRODUCTS MAY NOT HAVE WORKED IN THE PAST, BUT NOW THAT'S MAINLY PERCEPTION [PILOT IF YOU DON'T BELIEVE]



Recycled paper is now bright and spec free – you can't find the little wood chips anymore



Remanufactured cartridges are not "drilled and filled" there are is much quality assurance



For cleaning, as with many other green product categories, now green works

► REASON #3: AS AN INDIVIDUAL YOU MAY CARE ABOUT CERTAIN ENVIRONMENTAL ISSUES AND WANT TO ACT



TO REDUCE ENERGY DEMAND & CARBON:

Buy products that reduce energy use such energyefficient office technology and solar powered items [Also recycled]

TO REDUCE HARSH CHEMICALS IN PRODUCTION:

Buy items made with less harsh chemicals e.g. PVC-free plastics / choose bio-based alternatives to synthetic chemicals

THERE ARE NUMEROUS GREEN ISSUES. YOU CAN CHOOSE WHAT YOU CARE ABOUT & PRIORITIZE ORGANIZATION ACTIONS IN THESE AREAS

TO REDUCE PRESSURE ON FORESTS:

Buy what you need, and seek paper products with high recycled content / from certified well managed forests

TO REDUCE LOCAL AIR POLLUTION & CARBON EMISSIONS

Reduce Fuel and related carbon dioxide emissions by buying products in bulk and ordering less frequently

TO IMPROVE INDOOR AIR QUALITY: Buy GREENGUARD or SCS

Buy GREENGUARD or SCS
Certified furniture &
Greenseal or EcoLogo
certified cleaning products

► REASON #4: YOU MAY HAVE TO COMPLY WITH GOVERNMENTAL OR ORGANIZATIONAL MANDATES

State Agency Buy Recycled Campaign Buying Recycled Products

What's Required?

State agencies must purchase recycled products instead of non-recycled products whenever recycled products are available, if fitness and quality are equal, and are at the same or a lesser total cost than non-recycled products. The State Legislature has mandated that State agencies purchase goods and materials from 11 product categories (Public Contract Code (PCC) section 12201(c).

Eleven (11) Reportable Product Categories

State agencies shall ensure each of the following to accomplish the mandate:

- ** At least 50 percent of reportable purchases are recycled products (PCC section 12201(c)).
- ** The requirements apply to all 11 reportable purchases for product categories. (PCC section 12209).
- ** The reportable purchases shall meet each requirement and be applied to the total dollar amount of each specified product category. The purchase of a recycled product from one category may not be applied toward the requirements or the total dollar amount of any other category. (PCC section 12203(d)).

Note: Reused or refurbished products should be considered 100 percent recycled and there is no minimum-content required.

The 11 reportable product categories are described below. To go directly to a specific category, select it from the list below or continue to scroll down. Any questions regarding whether a product is reportable should be directed to the State Agency Buy Recycled Campaign (SABRC) contact listed at bottom of this page.

- ^{-≫} Paper Products
- ** Printing and Writing Papers
- » Mulch, Compost, Co-compost
- [→] Glass Products
- ⇒ Lubricating Oils
- → Plastic Products

- ^{-≫} Paint
- → Antifreeze
- -≫ Tires
- Tire-Derived Products
- ** Metal Products

Paper Products, including, but not limited to, paper janitorial supplies, cartons, wrapping, packaging, file folders and hanging files, building insulation and panels, corrugated boxes, tissue, and toweling.

- ** Minimum content requirement: 30 percent postconsumer (PCC section 12209(a)).
- ** Of all the paper products purchased at least 50 percent of the total dollars spent within this category must be used to procure product (s) meeting the 30 percent postconsumer requirement.

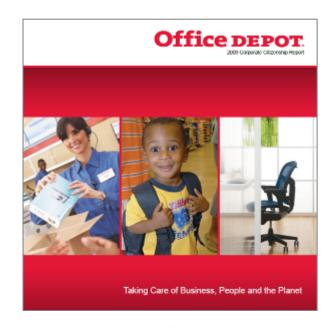
Printing and Writing Paper, including, but not limited to, copy, xerographic watermark, cotton fiber, offset, forms, computer printout paper, white wove envelopes, manila envelopes, book paper, note pads, writing tablets, newsprint, and other uncoated writing papers, posters, index cards, calendars, brochures, reports, magazines, and publications.

** Minimum content requirement: 30 percent postconsumer (PCC section 12209(b)).



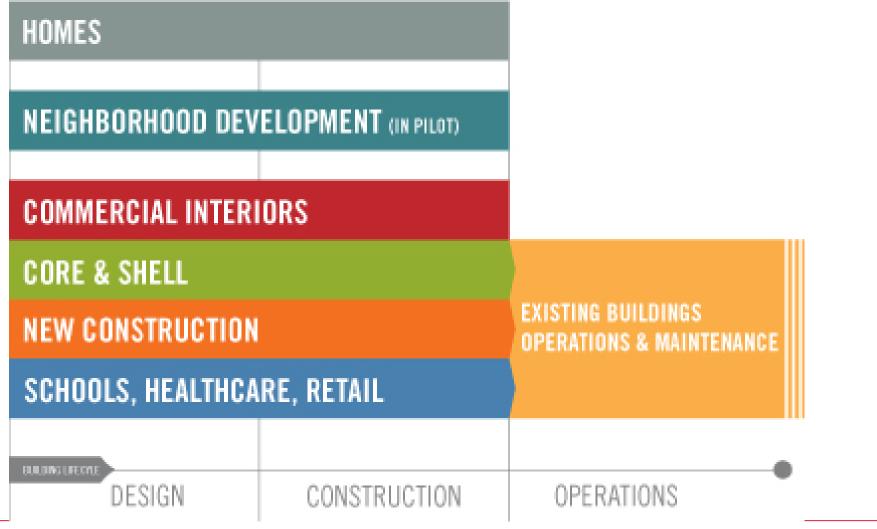
REASON #5: GOING GREEN MAY BE PART OF YOUR ORGANIZATIONS POLICY OR LEADERSHIP e.g. LEED

- Going green may be part of your organizations mission, it may even be part of a formal policy mandate [www.officedepot.com/corporatecitizenship]
- Going green can help you report on leading practices, gain publicity for innovation, and differentiate by leading your peers
- Green practices support a broader commitment your organization may have to Sustainable Development or Green Buildings e.g. LEED for New Construction or Existing Buildings

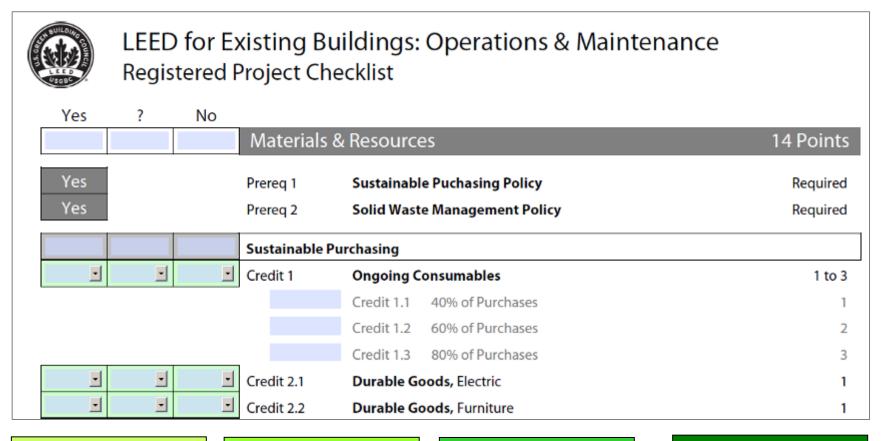




▶ WHAT IS LEED? LEADERSHIP IN ENERGY & ENVIRONMENTAL DESIGN



HOW DO YOU GET LEED "CREDITS" – LEED FOR EXISTING BUILDINGS EXAMPLE



Certified [Light Green]

Silver [Green]

Gold [Dark Green]

Platinum [Greenest]

► EXAMPLE REPORTING TO HELP TRACK SPENDING FOR LEED-EB CREDITS [LEED CREDIT TOOL SUSTAINABLE PURCHASING]

Office DEPOT

LEED for Existing Buildings: Operations & Maintenance - Credit Tool

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Sustainable Purchasing: Ongoing Consumables Credit Materials & Resources (MR) 1.1-1.3

Name of	Organization	ABC CORPORATION						Ť	Performance Period: 11/15/08 through					02/15/09	
Building Address:		TEMPE, ARIZONA						Ship to Number: Several-Desk Top Customer							
Total cost of ongoing consumables:		\$9,649	A.) Green purchases of consumables (weighted value) represents the following % of total ongoing consumable purchases. *Points: 1pt for 40%-59%, 2pts for 60%-79%, 3pts for 80%-100% (2008 registered EB)											47%	
Based on the ongoing consumables purchased, potential LEED credit(s) available =											1 pts				
Total gre	en purchases value as purchased:	\$1,827	B.) Percent by value of product manufacturer or suppliers documentation that verifies product compliance with the specified green criteria:												
Total gre	en purchases weighted value:	\$4,515		Purchases	meet mini	imum 20%	document	ation red	quiremer	nt =					Yes
Item Information		Calculating Total Value				Green Qualities									
Item Code	Item Purchased	Oty	Cost per unit	Total Value	Green (Y/N)	Total Green Value	% of Green Costs	Green Book (Y/N)	PCR or >= 10%	PreCR or >= 20%	Rapidly Renew. > 50%	Regional >= 50%	FSC >= 50%	Recharge- able Battery	Total Green Weighted Value
218691	PAD,EASEL,TABLE TOP,POST-IT	28	\$25	\$703	N	value	0000	(1/44)	1070	2070	- 3070	3070	3070	Duttery	Value
979405	HARD DRIVE, PORTABLE, 500GB	3	\$180	\$540	N										
360974	PAD,EASEL,POST-IT,BLUE GRID	19	\$24	\$448	N										
943225	BOOK,RECORD,10-5/8X8.5,300-PG	6	\$62	\$372	N										
621730	PAD,POST-IT,5X8,MEMO,RCY,2/PK	62	\$5	\$326	Υ	\$326	17.8%		30%	70%					\$1,302
754441	BADGE,NAME,CLIP,SOFT,100CT	4	\$81	\$324	N								1		
511650	KEYBOARD/MOUSE,NATL ERGO 7000	2	\$120	\$240	N										
808256	TONER,LJ 2100 SERIES,96A	2	\$110	\$220	Υ	\$220	12.0%			20%					\$220
204164	MRKR,SET,D/ERS,8CLR	20	\$10	\$197	N										
943217	BOOK,RECORD,10-5/8X8.5,150-PG	12	\$16	\$189	N										
619561	PEANUTS,LOOSEFILL,FLO-PAK,REG	4	\$45	\$180	Υ	\$180	9.8%	Υ		100%					\$360
164089	TONER, REMAN, OD BRAND, BLACK	1	\$173	\$173	Υ	\$173	9.5%	Υ	80%						\$346
257158	PEN,RB,VISION ELITE,S/FINE,BLK	17	\$10	\$168	N										
810448	PAD,EASEL,WHITE,4 PACK	2	\$79	\$158	N										
406470	EL ACUDON/E 200 DO ATIVA DLI/	10	£15	@1E0	M										

► RECAP: FIVE MAIN REASONS TO GO GREEN

1. BUYING GREEN CAN SAVE MONEY

2. YOU CAN CONTRIBUTE WITHOUT SACRIFICE

3. AS AN INDIVIDUAL, YOU MAY CARE

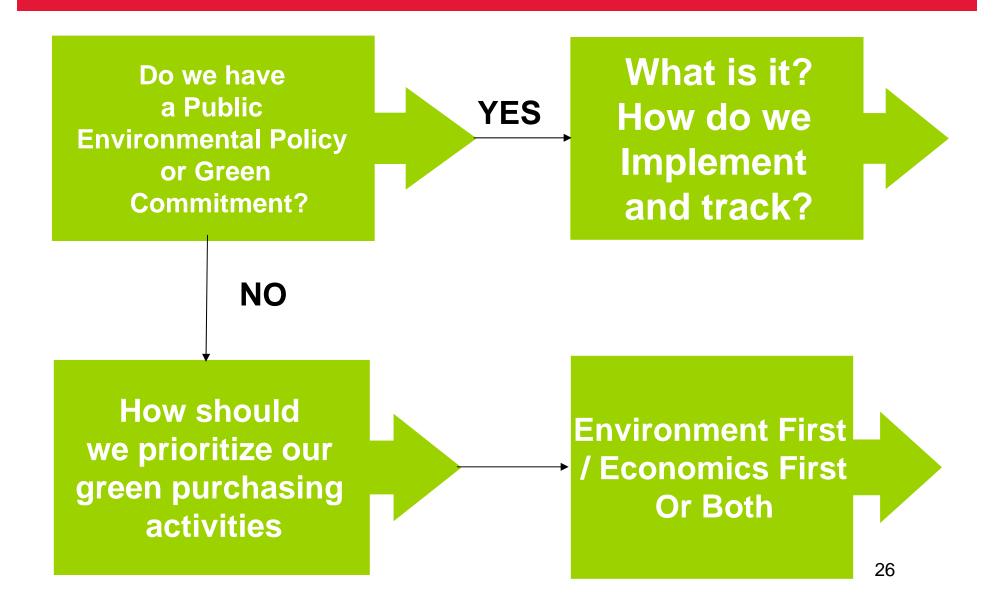
4. IT MAY BE A POLICY

5. IT MAY HELP YOU LEAD PEERS

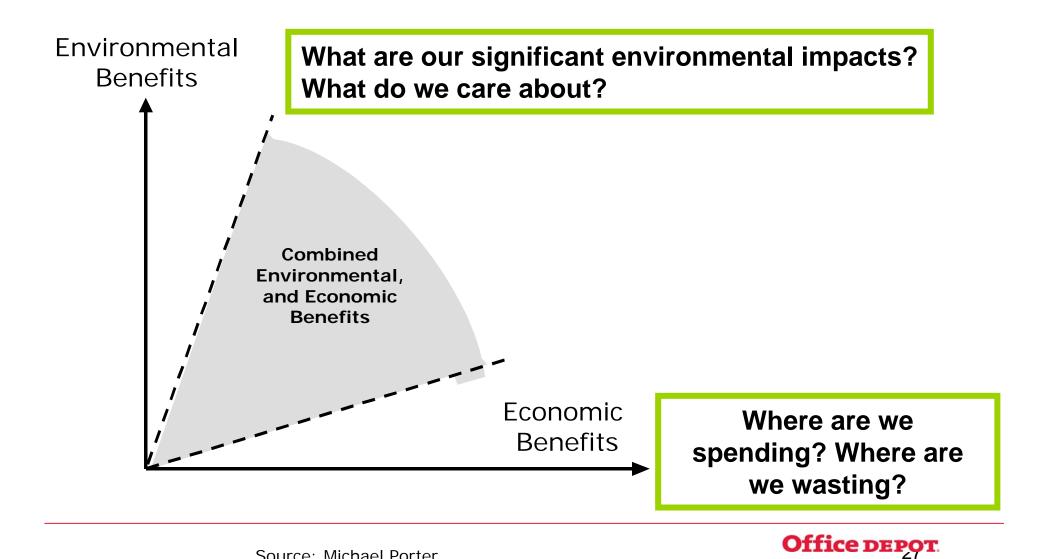
Office DEPOT

► BUY GREEN: ENVIRONMENTALLY PREFERABLE OFFICE PURCHASING

FIRST QUESTIONS TO ASK WHEN THINKING ABOUT A GREEN PURCHASING POLICY



CCONSIDER YOUR ORGANIZATION'S MATERIAL **ENVIRONMENTAL IMPACTS & ECONOMIC OPPORTUNITIES**



Source: Michael Porter

► WITHIN THE OFFICE, THINK ABOUT WHICH SPECIFIC IMPACTS YOU WANT TO FOCUS ON – START THERE

Paper

- Forests
- Biodiversity
- Energy use
- Water use
- Paper waste in landfill

Ink & Toner

- Resource use
- Energy use
- Cartridge waste in landfills

Office Supplies

- Resource use
- Harsh chemicals
- Disposables in landfills

Office Equipment

- Energy use
 - Using machines
 - "Phantom power"
 - Cooling buildings
- Carbon dioxide emissions
- Electronic waste in landfill

Lighting

- Energy use
- Mercury content
- Mercury in landfill

Office Furnishings

- Forests
- Harsh chemical glues
- Formaldehyde
- Durables in landfills

Breakroom

- Disposable coffee cups / water bottles in landfill
- Food / beverage packaging in landfill
- Harsh chemical cleaners
- Paper use

Business Travel/Deliveries

- Fuel use from commuting / air travel / supply deliveries
- Carbon dioxide emissions
- Packaging impacts



EXAMPLE GREEN PURCHASING POLICY FOR FURNITURE

Scope: Our green purchasing policy for furniture covers chairs, desks, shelving and filing

Specifications: When making furniture purchases, buyers are encouraged to "increasingly buy green" by seeking by seeking furniture that meets one or more of the following specifications:

- At least 10% post-consumer recycled (PCR) content and/or 20% total recycled (TR) content
- Made from at least 50% Forest Stewardship Council (FSC-certified) wood
- Made with at least 50% "rapidly renewable" materials such as bamboo or agricultural crops
- Greenguard or SCS Indoor Advantage Certified furniture

Responsible Parties: Furniture buyers, Administrative Assistants

Metric: Spend on Policy-Compliant Furniture.

Total Spend on Furniture

Goals & Timeline: 50% Compliant spend by end 2010; 80% Compliant spend by end 2011

Procedures:

- Whenever buying office furniture, specify Recycled, FSC-certified, Rapidly Renewable materials or Greenguard / SCS Indoor Advantage certified furniture
- 2. Maximize spend on furniture made with Recycled, FSC-certified or Rapidly Renewable materials or Greenguard / SCS Indoor Advantage certified furniture
- 3. Ensure Recycled, FSC-certified or Rapidly Renewable furniture or Greenguard / SCS Indoor Advantage certified furniture spend is tracked
- 4. Ensure total spend on furniture is tracked

EXAMPLE GREEN PURCHASING POLICY FOR TECHNOLOGY

Scope: Our green purchasing policy for technology covers desktops, laptops, monitors, printers, fax machines, scanners, refrigerators, dishwashers, external power adaptors, televisions

Specifications: When making technology purchases, buyers are encouraged to "increasingly buy green" by seeking products that meet one or more of these specifications:

- ENERGY STAR Qualified (see www.energystar.gov) and/or
- EPEAT-Silver (Electronic Product Environmental Assessment Tool, see www.epeat.net)

Responsible Parties: Technology buyers

Metric: Spend on Energy Star + EPEAT Silver or Gold Technology.

Total Spend on Technology

Goals & Timeline: 50% Compliant spend by end 2010; 80% Compliant spend by end 2011

Procedures:

- Whenever buying technology, specify ENERGY STAR qualified and/or EPEAT-registered purchases
- Maximize spend on ENERGY STAR qualified and EPEAT registered products whenever possible
- Ensure ENERGY STAR and EPEAT compliant spend on technology is tracked
- Ensure total spend on technology is tracked

EXAMPLE GREEN PURCHASING POLICY FOR SUPPLIES

Scope: Our green purchasing policy for office supplies covers copy paper, envelopes and pads, filing, binders, mailing supplies, desk accessories, dated goods, ink & toner cartridges and batteries.

Specifications: When making office supplies purchases, **[Customer name]** buyers are encouraged to "increasingly buy green" by seeking products that meet one or more of the following specifications:

- Minimum 30% post consumer recycled copy paper
- Minimum 10% post-consumer recycled content and/or 20% total recycled content for supplies
- Remanufactured ink and toner cartridges
- Virgin paper products with fiber from FSC-certified "responsibly-managed forests"
- Items made with at least 50% "rapidly renewable" materials such as bamboo or agricultural crops
- Rechargeable batteries
- Refillable pens, pencils and refills

Responsible Parties: Supplies buyers, Administrative Assistants, End Users with Office Depot user IDs

Metrics:Policy-compliant spendSpend on 30% PCR PaperReman Toner SpendTotal Spend on SuppliesTotal spend on PaperTotal Toner Spend

Goals & Timeline: 50% Policy-Compliant spend by end 2010; 100% Compliant spend by end 2011

Procedures:

- Use the Office Depot Green Book™ as your first stop for office supplies purchases
- Buy Office Depot Green[™] branded office supplies when possible.
- If your items are not in the Green Book, click the Your Greener Office link on the Office Depot site

FOCUS ON GREENER PRODUCTS WITH ATTRIBUTES YOU CARE ABOUT [NOTE: THE BENEFIT IS RELATIVELY LESS IMPACT ON THE PLANET, THERE'S ALWAYS AN IMPACT, ALL WE DO IS REDUCE IT]

REDUCED WASTE AND PRESSURE ON RESOURCES



Recycled



Remanufactured



Solution



Responsible Forestry



Reusable



Rapidly Renewable



Refillable



Recycling



Bio-based/ Compostable



Rechargeable

REDUCED ENERGY & CARBON EMISSIONS



Energy **Efficient**



Renewable Power



Carbon-balanced

REDUCED HARSH CHEMICALS IN **MANUFACTURE, USE & DISPOSAL**



Reduced Harsh Chemicals



Chlorine-free



Bio-based/ Biodegradable

SEEK GREEN CERTIFICATIONS THAT PROVIDE ADDED ASSURANCE OF ENVIRONMENTAL CLAIMS AND "SHADE OF GREEN"

[NOTE CERTIFICATIONS ARE NOT ALWAYS AVAILABLE / CRITICAL TO GREEN PURCHASING – ITS MOST IMPORTANT TO HAVE THE UNDERLYING ATTRIBUTES]

REDUCED WASTE
PRESSURE ON RESOURCES

REDUCED ENERGY & CARBON EMISSIONS

REDUCED HARSH CHEMICALS

















Multiple Attribute / Lifecycle Certifications

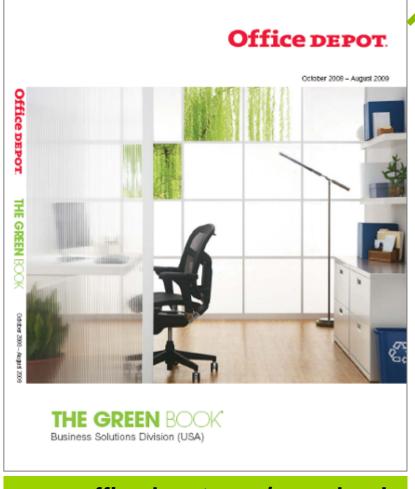








► SMART GREEN STEP: FIRST SEEK PRODUCTS IN THE GREEN BOOK, OFFICE DEPOT'S 2200 GREENEST PRODUCTS



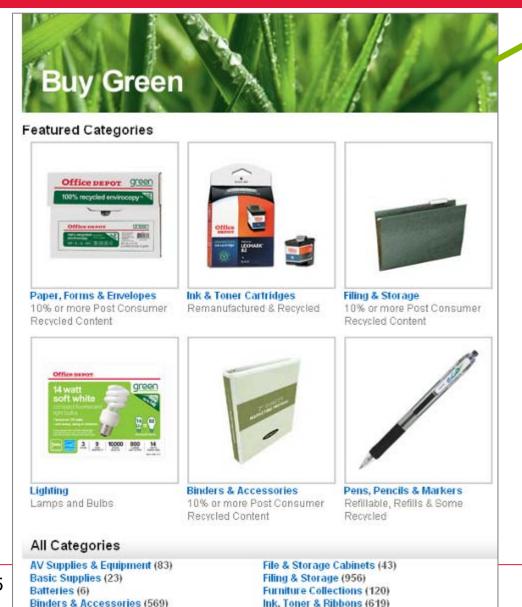
www.officedepot.com/greenbook

- 2200 items: Green to Dark Green
- No "Light Green" items e.g. minimum 30% Post Consumer Recycled for recycled products
- Sixteen Pages of Education and Definitions
- Also available as an Online Catalog

Example Innovative Green products:

- Stride Binders
- Zebra pens/pencils
- Compostable dishware
- Power-saving Surge protectors
- Voltaic Messenger Bags

SMART GREEN STEP: THEN SEEK PRODUCTS FROM YOURGREENEROFFICE~6500 LIGHT GREEN TO DARK GREEN



WWW.OFFICEDEPOT.COM/ YOURGREENEROFFICE

OR CLICK:

GREEN OFFICE

ON THE BSD HOME PAGE

Includes ~6,500 light green to dark green items.

Including light green items such as reusable cups, refillable pens and pencils and items with just 10% or 20% post consumer recycled content

Office DEPOT

► SMART GREEN STEP FOR SAVINGS: BUY REMANUFACTURED INK AND TONER CARTRIDGES

Assuming \$75 price for OEM toner cartridges vs. remanufactured at 10% average cost savings*:

- ~ cost savings for one reman. toner cartridge: \$7.50
- ~ cost savings for 1000 reman. toner cartridges: \$7,500
- ~ cost savings for 10,000 reman. toner cartridges: \$75,000



- On average, toner cartridges weigh 2.5 lbs., and each new toner requires half a gallon of oil to make new plastic, therefore compared to virgin plastic cartridges estimated. benefits of one reman. toner cartridge =
 - 2.5 lbs metal and plastic saved from landfill
 - 0.5 gallons of oil not required for new plastic

 SMART GREEN STEP FOR SAVINGS: IF YOU PREFER OEM CARTRIDGES, CHOOSE MULTI-PACKS TO LOWER UNIT COST & PACKAGING [+ MANY HP CARTRIDGES ARE RECYCLED]

3 Cartridges, 1 box = lower unit price + lower packaging and shipping impacts



- Many HP LaserJet cartridges meet or exceed recycled content guidelines from the U.S. Environmental Protection Agency (EPA)
- Many HP LaserJet cartridges contain an average of 20% or more total recycled content*



SMART GREEN STEP FOR SAVINGS: SWITCH TO CFL'S — MAYBE REPLACE ALL INCANDESCENT BULBS?

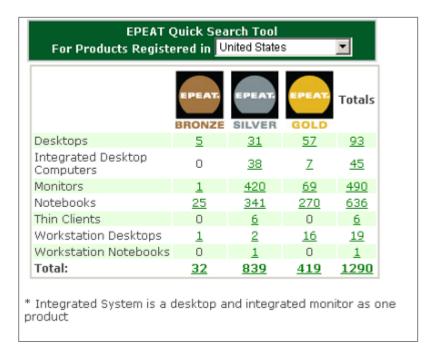


Over \$7,000 net savings and over 70,000lbs of carbon dioxide emissions avoided over the life of just 100 Compact Fluorescent Lights

PLUS hassle reduction as you won't need to change burnt bulbs as often

Summary of Benefits for 100 CFLs		
Initial cost difference	\$250	
Life cycle savings	\$7,524	
Net life cycle savings (life cycle savings - additional cost)	\$7,274	
Simple payback of additional cost (years)	0.1	
Life cycle energy saved (kWh)	46,000	
Life cycle air pollution reduction (lbs of CO ₂)	70,840	
Air pollution reduction equivalence (number of cars removed from the road for a year)	5.89	
Air pollution reduction equivalence (acres of forest)	7.30	
Savings as a percent of retail price	2425%	

SMART GREEN STEP FOR SAVINGS: SPECIFY ENERGY STAR / EPEAT TECH (SMALLER IS OFTEN GREENER)

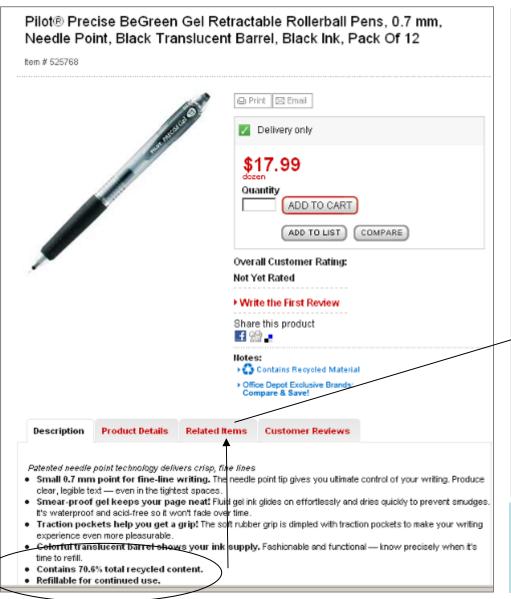


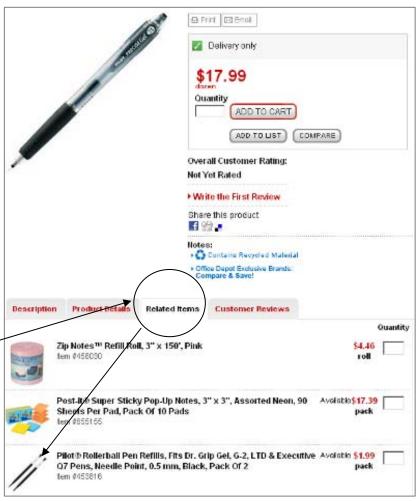


Item 817695



SMART GREEN STEP FOR SAVINGS: BUY REFILLABLE PENS & PENCILS [AND REFILL THEM!]





Save up to 50% with refills instead of discarding disposables

► SMART GREEN STEP FOR SAVINGS: SEARCH FOR "OFFICE DEPOT GREEN" BRANDED PRODUCTS

OFTEN SAVE MONEY COMPARED TO NATIONAL BRANDS - AND MAKE A GREEN STATEMENT EVERY DAY







Item 850484



Item 810945



Item 416105



SMART GREEN STEP FOR HEALTHIER INDOOR AIR: CLEAN GREEN & SAVE BY BUYING BULK SIZES

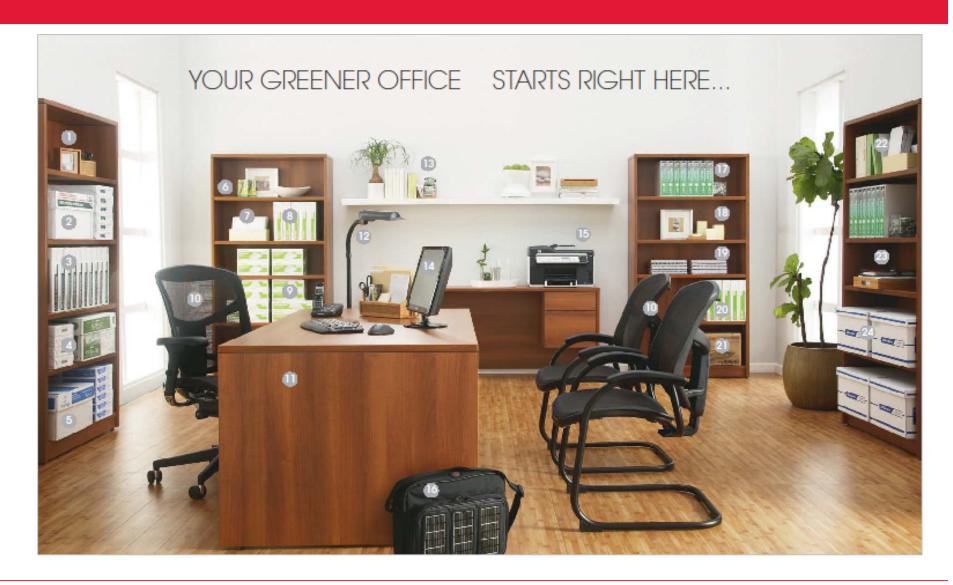


Item 292585



Item 117345

► SMART GREEN STEP FOR HEALTHIER INDOOR AIR: SEEK GREENGUARD/SCS-INDOOR AIR CERTIFIED FURNITURE



SMART GREEN STEP WITH MULTIPLE BENEFITS: SWITCH TO RECYCLED CONTENT PAPER 30% OR 100%



Item 940 650



Item 521980

THE RECYCLED "ATTRIBUTE" DELIVERS MULTIPLE GREEN BENEFITS

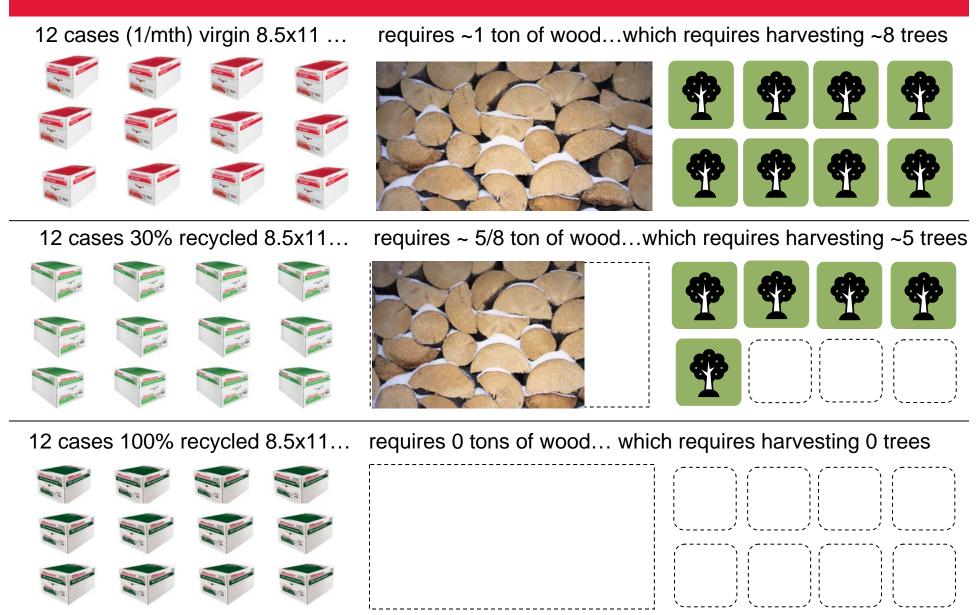
Benefits of Recycled Paper

Compared to copy paper made from 100% virgin forest fiber, a copy paper made from 100% recycled content reduces:

- total energy consumption by 44%
- net greenhouse gas emissions by 38%
- particulate emissions by 41%
- wastewater by 50%
- solid waste by 49%
- wood use by 100%

Source: Environmental Defense Paper Calculator.

► HOW DOES THIS HAPPEN? A VISUAL DEPICTION



► RECAP: FOUR MAIN WAYS TO A GREENER OFFICE THROUGH GREENER PURCHASING

1. GIVE ALL END USERS / PURCHASERS A GREEN BOOK

2. REVIEW OFFICEDEPOT.COM/YOURGREENEROFFICE

3. FOCUS FIRST ON WHERE YOU BUY MOST/CARE MOST

4. USE SAVINGS FROM LOW COST GREEN OPTIONS TO PAY FOR HIGHER COSTS FOR OTHER GREEN OPTIONS

Office DEPOT

► BE GREEN: ENVIRONMENTALLY PREFERABLE OFFICE / WORKPLACE OPERATIONS

► SMART GREEN STEP TO BE GREEN AND SAVE GREEN: UPGRADE SOME PRINTERS / SWITCH TO DUPLEX



Item 825740

Paper has two sides, paper has two sides, paper has two sides, Paper has two sides, paper has two sides Paper has two sides, paper has two sides, paper has two sides, Paper has two sides, paper has two sides,

My back has been used

[!]

My back has been used

[!]

REDUCE PAPER
USE & FUND
GREENER PAPER
PURCHASING

SMART GREEN STEP TO BE GREEN AND SAVE GREEN: INSTALL POWER STRIPS AND SWITCH THINGS OFF!



75% OF ENERGY FOR
HOME AND OFFICE
ELECTRONICS IS
CONSUMED BY
PLUGGED-IN ITEMS THAT
ARE NOT BEING USED

Source: US Department of Energy, "Home Office and Home Electronics." 15 Jan 2008

USDA UNPLUGGED
PROGRAM DELIVERED
NEARLY \$90,000 IN
ENERGY SAVINGS IN
JUST ONE MONTH OF
IMPLEMENTATION IN DC





Item 899990

SMART GREEN STEP TO BE GREEN AND SAVE GREEN: BUY REUSABLES ONCE AVOID RE-BUYING DISPOSABLES



Item 977540

[Seek metal or BPA-free to be Greenest] IN ONE YEAR AVOID WASTING 600 DISPOSABLE BOTTLES & 600 DISPOSABLE CUPS

IF YOU ON AN AVERAGE WORKDAY YOU DRINK ONLY:

3 BOTTLES OF WATER 3 CUPS OF COFFEE



Item 832072

► SMART GREEN STEP TO BE GREEN: RECYCLE THE MOST COMMON RECYCLABLES IN THE OFFICE...









► ...INCLUDING EMPTY INK & TONER CARTRIDGES

PICK-UP BY OFFICE DEPOT DRIVER

- Protect each empty ink or toner cartridge during shipment by wrapping it in newspaper or using old packaging.
- 2. Place cartridge in its original box or place multiple protected cartridges in a cardboard box (used paper boxes work well). Please do not mix ink and toner cartridges in the same box to help avoid damage.
- Close and seal the box and hand it to your Office Depot driver when you get your next office supply delivery.





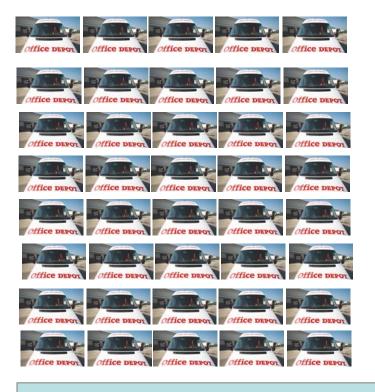
SHIP DIRECTLY TO RECYCLING FACILITY

- Order a free Ink Cartridge recycling box (SKU# 621558) or a free Toner Cartridge recycling box (SKU# 650988).
- 2. Protect each empty cartridge during shipment by wrapping it in newspaper or using old packaging.
- 3. Place used cartridges inside the specific Office Depot recycling box for ink or toner. *Please do not mix ink and toner cartridges in the same box to help avoid damage.*
- Repeat this process until the box is full and then close and seal the box.
- Add the pre-labeled box to regular UPS pick up: shipping is free.



SMART GREEN STEP TO SAVE FUEL & PACKAGING: ORDER WEEKLY OR BIWEEKLY INSTEAD OF DAILY

5 days a week



3 days



1 day

















EVERY OFFICE DEPOT DELIVERY RESULTS IN EST. AVERAGE OF 4.74 LBS OF CARBON DIOXIDE EMISSIONS

► RECAP: FIVE MAIN WAYS TO A GREENER OFFICE THROUGH GREENER PRACTICES

1. PRINT DOUBLE-SIDED WHEN FEASIBLE

2. STOP PHANTOM POWER

3. USE REUSABLES

4. RECYCLE RECYCLABLES

5. REDUCE DELIVERY FREQUENCY

Office DEPOT

► SELL GREEN: ENCOURAGING ENVIRONMENTALLY POSITIVE BEHAVIOR

SELL GREEN BY RECOGNIZING OLD GREEN VS. NEW GREEN APPROACHES - AND FOCUS ON THE NEW

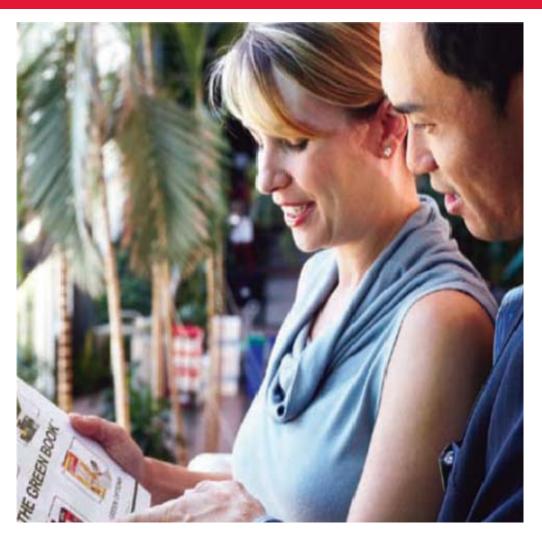
OLD GREEN

- Binary: Green vs. Not Green
- One green attribute: recycled
- Preachy
- Guilt-Inducing
- Negative focus: the problem
- Granola Crunchy
- Leaves, trees, brown imagery
- Perfection
- Transformation
- Berkeley

NEW GREEN

- Shades of Green
- Various green attributes
- Friendly
- Quietly Educational
- Positive focus: the solution
- Crisp and Modern
- Clean, bright imagery
- Progress
- Small Steps
- Manhattan

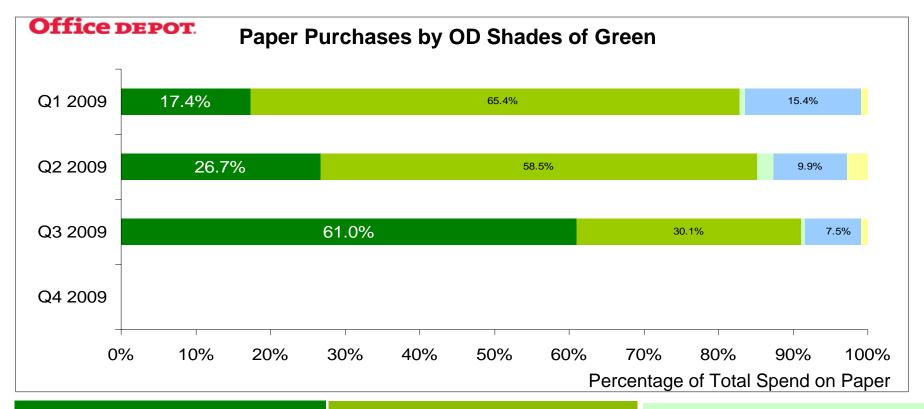
SELL GREEN BY ENGAGING OTHERS, SOFTLY



- Identify decision makers and influencers & involve them
- 2. Identify nay-sayers and champions & Involve them
- 3. Identify business priorities
- 4. Identify environmental priorities
- 5. Develop the case
- 6. Start small
- 7. Implement
- Track results with data
- 9. Share results
- 10. Celebrate Wins

+ Reward leaders

► EXAMPLE REPORTING TO ENCOURAGE PROGRESS: [OFFICE DEPOT GREEN BUSINESS REVIEW]



90%-100% Post consumer recycled

30%-89% Post consumer recycled

10-29% PCR/FSC certified virgin

Certified to Sustainable Forestry Initiative (SFI) / Canadian Standards Association (CSA) /Program for Endorsement of Forest Certification (PEFC) Standards + ECF Bleached Meets Office Depot's "Eco-expectation for paper

Unknown or Undisclosed Attributes No known Forest Certification Or

0% Post Consumer Recycled Content



SELL GREEN BY ACCEPTING THAT ALL STEPS MATTER

