

# OFFICE DEPOT AND HP TRADE IN AND SAVE 2009 PROGRAM

### Buying a new HP printer can more than pay for itself

New HP printers and Original HP printer cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

#### Why should you trade in your old printer?

- New HP printers are often faster than older models
- A duplex printer that prints on both sides of a page can reduce paper usage by up to 50%
- Save even more by using high-capacity printer cartridges that yield more prints than standard cartridges, which results in a lower cost per page

#### Trade in and save

For a limited time, when you purchase a qualified HP printer and return your old desktop printer (any brand, any condition) to Office Depot or HP, you can save \$50. Office Depot and HP will even recycle your old printer for free.

This promotion runs September 27, 2009 through October 24, 2009, and is valid in the continental U.S. only.

#### **Qualifying HP printers**

- Officejet Pro 8000
- Officejet Pro 8000 Wireless EcoEasy
- Office et Pro K8600
- Officejet Pro K8600dn
- Officejet Pro 8500
- Office et Pro 8500 Wireless EcoEasy
- Officejet Pro 8500 Premier
- LaserJet P2035
- LaserJet P2035n

- LaserJet P2055dn
- Color LaserJet CP2025dn
- LaserJet M2727nf Multifunction
- Color LaserJet CM2320nf Multifunction
- Color LaserJet CP3525x
- LaserJet P4014n
- LaserJet P4015dn
- LaserJet P4515n
- LaserJet M3035xs Multifunction

V and xi models/SKUs are excluded from this program.

## Two ways to save!

#### In-store:

Bring your old printer into any Office Depot store and receive \$50 instantly off the purchase price of a new qualified HP Officejet Pro or LaserJet printer.

#### Online:

- 1. Purchase any qualified HP Officejet Pro or LaserJet printer.
- 2. Complete the online claim form on http://tradeandsaverebates.tradeups.com within 45 days of your purchase.
- 3. HP will send you a confirmation e-mail when the claim is received.
- 4. Fax, e-mail or mail the confirmation e-mail and proof of purchase to HP. Please write the serial number of your new printer(s) on the sales invoice prior to mailing.

email: hptisnow@marketvelocity.com

Market Velocity, Inc. mail:

HP Trade-In and Save Program 1305 Mall of Georgia Blvd, Suite 190

Buford, GA 30519

fax: (678) 730-4967

- 5. Once proof of purchase is validated, HP will e-mail you shipping instructions and a pre-paid shipping label.
- 6. Ship your old desktop printer to HP. Return shipping and recycling of your old desktop printer is FREE!
- 7. HP will send you your rebate within 6-8 weeks of receiving the trade-in printer.

